



Unleashing Consumer Finance Innovation in Asia Pacific

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Key findings

ASIA PACIFIC: AN EVOLVING TECH HUB

Payscape in Asia Pacific saw dramatic overhaul prior to pandemic

Leveraging digital technologies for economic growth

Asia leads in consumer spending growth on telecom services

Not all countries in the region are equally network-ready

A clear leader in capital investment in telecommunications

Significant regional stratification of access to financial services

Smartphone adoption driving significant m-commerce value

Explosive growth in proximity payments redefines the region

Local operators and fintech growth elevating merchant acceptance

Asia Pacific rests on the leading edge of development

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Exploring Forces Catalysing Innovation in Asia Pacific

Governments focus on developing new-age technologies

Governments successfully leverage payment policies for change

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A large consumer base with favourable demographics

Rapid urbanisation creates substantial opportunities

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